

THANK YOU TO OUR PARTNERS:



THE OHIO STATE UNIVERSITY  
COLLEGE OF SOCIAL WORK



# AGE-FRIENDLY MOBILITY PROJECT LAUNCH

August 2019



THE 65+ POPULATION IS POISED TO DOUBLE

77% OF OLDER ADULTS WHO DO NOT DRIVE EXPERIENCE TRANSPORTATION BARRIERS

MATURE DRIVER INVOLVED CRASHES HAVE INCREASED EACH YEAR

Age-Friendly Mobility Projects are enhanced by the following committees. Thank you:

- Central Ohio Transit Authority Mobility Advisory Board
- Columbus Advisory Council on Disability Issues
- Ohio Department of Transportation Older Road User Committee
- Senior Services Roundtable

PEOPLE-LED SOLUTIONS



COMMUNITY-BASED PARTNERSHIPS

## AGE-FRIENDLY COLUMBUS AND FRANKLIN COUNTY THE OHIO STATE UNIVERSITY COLLEGE OF SOCIAL WORK

### **Safe Routes to Age in Place (research)**

This project engages older adults in urban, suburban, and rural settings. Based on focus groups, community meetings, walk audits, and data collected from older adults through a custom-designed, digital trip planner, Safe Routes to Age in Place will produce information that supports various built environment and infrastructure updates that are needed in order to empower adults to be able to utilize multiple modes of transportation.

- **Geographic area:** Near East Side Neighborhood of Columbus, Westerville, and Prairie Township
- **Partners:** Ohio Department of Transportation, The University of Texas at Arlington School of Social Work

### **Meeting the Mobility Needs of the World's Changing Demographics through People-Led Innovation (pilot)**

A project designed to create a framework for testing, reviewing, and enhancing mobility innovations through engagement with older adults and individuals with disabilities.

- **Geographic area:** Central Ohio
- **Partners:** The Ohio State University College of Social Work, The Ohio State University, Honda R&D Americas, and 99PLabs.

### **Evaluation and Empowerment of Mobility Pilot projects and Environmental Justice (research)**

An interdisciplinary team evaluating the impact through the lens of environmental justice using Community Based Participatory Planning and Research methods, connecting programs to resources, and advocating for the following pilot mobility projects.

- **Geographic area:** Central Ohio
- **Partners:** Franklin County Office on Aging, Central Ohio Area Agency on Aging, The City of Columbus

## GREATER COLUMBUS NETWORK OF VILLAGES

### **Neighborhood Circulators (pilot)**

Neighborhood bus circulators offering service to older adults. Bus stops were selected by older neighborhood residents and service will be operated by Clintonville Community Resources Center.

- **Geographic locations:** Hilltop and Clintonville-Beechwood Neighborhoods of Columbus
- **Partners:** Greater Hilltop Area Shalom Zone, Ville on the Hill, Clintonville-Beechwood Community Resources Center, Village in the Ville, Mid-Ohio Regional Planning Commission

### **Lyfting Villages (pilot)**

Lyft rides provided to older adult Village members when rides from volunteer drivers are not available. Transportation is coordinated through the Village.

- **Geographic locations:** Service areas covered by Village in the Ville, At Home By High, Village Connections, and Ville on the Hill.
- **Partners:** Village in the Ville, At Home by High, Village Connections, Ville on the Hill, Lyft Central Ohio, Central Ohio Area Agency on Aging

### **Volunteer Drivers (program evaluation)**

Village Directors coordinate volunteers to provide their older adult members access to an array of transportation services aimed at removing barriers to mobility and maintaining independence. Transportation services are used to help members get to doctor's appointments, to the grocery store, run errands, and attend social outings.

- **Geographic locations:** Service areas covered by Village in the Ville, At Home By High, Village Connections, Ville on the Hill, and Village Central.
- **Partners:** Central Ohio Area Agency on Aging, Franklin County Office on Aging

## CENTRAL OHIO TRANSIT AUTHORITY

### **Age-Friendly COTA (program expansion)**

Through the creation of an Older Adult Mobility Committee, COTA will build on existing services and collaborations to increase accessible, safe and equitable mobility options for older adults and individuals with disabilities by identifying and decreasing barriers to riding fixed routes.

- **Geographic area:** Franklin County

- **Partners:** COTA, Columbus City Council, City of Columbus Department of Public Service, Franklin County Office on Aging, Central Ohio Area Agency on Aging, Mid-Ohio Regional Planning Commission

### **COTA Mainstream on Demand powered by Uzurv (pilot)**

An on-demand paratransit service, created in response to increased non-ADA paratransit needs and with the customer in mind.

- **Geographic area:** Franklin County riders currently eligible for COTA Mainstream services
- **Partners:** Central Ohio Transit Authority Mobility Services, UZURV

### **Travel Training (pilot expansion)**

A personal training service offered by COTA Mobility Services that focuses on individual or group needs with the goal of empowering independence when using their fixed route transportation. This pilot program will feature a "train the trainer" travel training approach, where older adults will be trained to become the trainers for other older adults.

- **Geographic area:** Franklin County
- **Partners:** Central Ohio Transit Authority Mobility Services, Ohio Department of Transportation

**AgeFriendlyColumbus.org**  
**Working with and for older adults and individuals with disabilities**